Committee has been constituted to take acton regarding violations of Sections 5 relating to prohibition of direct and indirect advertisement of tabacco products of "The Cigarettes and other Tabacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003". The Steering Committee is headed by the Secretary (H&FW) and includes a Member of Parliament, representatives of other nodal departments and civil societies.

While alcohol is not covered this Act, the direct advertisement of alcohol is prohibited in the electronic media. As regards soft drinks, it is regulated under the Prevention of Food adulteration Rules, 1955.

There are several factors which may lead to obesity, which may also include consumption of excess soft drinks. IEC initiatives are taken to bring about the required awareness in this regard.

World Bank aided health projects

†1113. SHRI UDAY PRATAP SINGH: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government have entered into an agreement with World Bank on any package for assistance in the health sector; and

(b) if so, the details theref and the health projects included under this package?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRIMATI PANABAKA LAKSHMI): (a) and (b) World Bank and the Government of India have recently signed three credit agreements in the Health Sector on 16.10.2006. The three Agreements are for:

(i) Reproductive and Child Health Project-II (RCH-II) for U$ 360 millions.

(ii) Second National Tuberculosis Control Project (TB-II) for US $ 170 million and

(iii) Karnataka Health System Development and Reforms Project (KHSDRP) for US $ 141.83 million.

†Original notice of the question was received in Hindi.